

Book launch

Revitalizing Endangered Languages. A Practical Guide

edited by Justyna Olko and Julia Sallabank,
Cambridge University Press 2021

May 14, 16:30 BST/17:30 CET

ZOOM Link: <https://us02web.zoom.us/j/89904949953>

The book launch event will be **streamed live on Facebook:**
<https://www.facebook.com/events/1098143887336196>

Our special guest Professor Panchanan Mohanty will share his
comments on the book.



Of the approximately 7,000 languages in the world, at least half may no longer be spoken by the end of the twenty-first century. Languages are endangered by a number of factors, including globalization, education policies and the political, economic, and cultural marginalization of minority groups. This is the first guidebook to focus on practical aspects to help with the effective revitalization of endangered languages. It provides ideas and strategies, as well as some background.

It covers a broad range of themes including effective planning, benefits, wellbeing, economic aspects, attitudes, and ideologies. The contributors have hands-on experience of language revitalization in many countries around the world, and each chapter includes a wealth of examples, including case studies from specific languages and language areas. Whether you are a language activist, language teacher or learner, a community member, a student, a language planner or other stakeholder, you will find useful information and advice in this book, which is available in hardback and as Gold Open Access on Cambridge Core.

Open Access: <http://bit.ly/OlkoSallabank>

**Join us to celebrate the launch of this important new resource for
anyone interested in language revitalization!**